

Quality Mailing Lists

041510

D&B Business Data

QUALITY RATIOS

Avg. Deliverability.....	90.5%
Delivery Guarantee*	85%
9-Digit Zipped.....	100%
DPV Qualified.....	100%
Highest DPV Score.....	88%
Updated	Monthly

We use the freshest Dun & Bradstreet data available, and also allows our clients the ability to select those records with only the highest DPV score. But because companies go out of business without warning, Business Data will always have higher returns than most other lists.

3 Plans To Choose From

BASIC BUSINESS \$60.00/M

(\$100.00 Minimum Order)

SIC Code & Geography Included

BUSINESS PLUS \$80.00/M

FREE SELECTS

Employee Size	HQ/Branch Indicator
Sales Volume	Minority Owned
Year Started	SIC Code & Geo

PLATINUM

BUSINESS PLUS \$120.00/M

(Includes Basic Business and Business Plus Packages)

FREE Multi-Use	FREE Contact Names
FREE Phone Numbers	FREE Job Titles

PREMIUM SELECTS

Business Detail

Exact Employee Size	+\$30.00/M
Exact Sales Volume	+\$30.00/M
Franchise Indicator	+\$30.00/M
Cottage Industry	+\$30.00/M
Import / Export Indicator	+\$30.00/M
Owner's Ethnicity	+\$40.00/M
Women Owned Indicator	+\$30.00/M
Small Business Indicator	+\$30.00/M
Gender of Contact	+\$30.00/M
Legal Status	+\$30.00/M
Owens / Rents Code	+\$14.00/M
Public / Private Indicator	+\$30.00/M
Square Footage	+\$30.00/M
Subsidiary Indicator	+\$30.00/M
# of Computers	+\$100.00/M
Website URL	+\$200.00/M

Misc

Phones (a la carte)	+\$30.00/M
Contacts (a la carte)	+\$30.00/M
Job Titles (a la carte)	+\$30.00/M
Franchise Name	+\$20.00/M

Phones & Contact

100% Phones +	
100% Contacts	+\$40.00/M
100% Phones + Contacts	
Where Available	+\$40.00/M
Fax Numbers	+\$90.00/M

MEDIA PRICING

Electronic Download ..	+\$40.00 Flat Fee
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*Delivery Guarantee

We feel so confident in our data that we offer the following guarantee to all our customers.

If you should use our lists and our Delivery Guarantee (shown above) is not met, we will pay you \$0.40 per return over the stated guarantee – up to the cost of the entire list.



Note: Mail pieces must be addressed correctly, adherent to postal regulations and mailed within 60 days of purchase.

New Movers/Homeowners

Most Comprehensive Source For New Movers and New Homeowners

- Different clients have different needs. Now you can pick your list freshness and pay accordingly.
- No minimums if you use our subscription service to deliver leads daily, weekly or monthly.
- Fresh data at competitive prices.

NEW MOVERS

Monthly New Mover Hotline Base	\$80.00/M
Weekly New Mover Hotline Base	\$120.00/M
Daily New Mover Hotline Base	\$240.00/M

NEW HOMEOWNERS

Monthly New Homeowner Hotline Base	\$80.00/M
Weekly New Homeowner Hotline Base	\$120.00/M

NEW BORROWERS

Monthly New Borrower Hotline Base	\$80.00/M
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SPECIALTY MOVERS

Pre-Movers Base	\$300.00/M
New Home Constructions Base	\$200.00/M

Electronic Download	+\$40.00 Flat Fee	Minimum Order	\$100.00
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No minimums or download fees on all subscription orders!

Multi-Location Radius – Input or upload hundreds of locations for your radius selections. When using this feature there will be no duplicates between any of the locations and each record purchased may even be key coded with the closest location. Best of all, our radius searches can be targeted as granularly as zip+4 precision.

Subscription Service – Do you have any need to order new movers, homeowners, borrowers or pre-movers on a regular basis? With our subscription service, you or your rep can set up automatic e-mails for purchases, reminders, or count reports on a monthly, weekly or even daily basis. All subscription orders have no electronic download fees or minimums.